

THE JOYCE THEATER FOUNDATION, INC.

proudly announces

JOYCE

SOHO

Wednesday, October 23, 1996

10 a.m.

155 Mercer Street
New York City

THE JOYCE THEATER AND JOYCE SOHO

For the past year, The Joyce Theater and the Dia Center for the Arts have been working together with the City of New York to preserve the highly successful dance program at 155 Mercer Street in SoHo.

Since 1985, under the administration of the Dia Center for the Arts, hundreds of choreographers and dancers have rehearsed and performed in the two exceptional dance studios housed at 155 Mercer Street. In 1995 alone, more than 100 dance artists used these studios for over 5,000 hours of rehearsals and performances. The creation of Joyce SoHo will maintain this invaluable resource and help New York City reaffirm its position as the dance capital of the world.

Joyce SoHo will continue to provide two studios for a diverse range of choreographers and dance companies at a subsidized, highly affordable rate. Equipped with theater lighting, sound system and seating, the first floor studio features 1,800 square feet of unobstructed space for rehearsals and performances. With its 14-foot ceiling and skylight, the third floor studio offers 2,100 square feet of open space, beautifully suited for rehearsals and informal showings.

Founded in 1982, The Joyce Theater is known as New York's home for dance. As a non-profit dance theater, The Joyce provides an affordable, state-of-the-art performance venue for New York City-based, national and international dance companies and their audiences. Reaching some 140,000 patrons annually, the Theater has cultivated a loyal audience for dance, including 2,000 New York City public school students who benefit from a diverse range of free educational services.

The creation of Joyce SoHo is an extension of the Theater's commitment to serve and support the art of dance and choreography. The Joyce would like to thank the following organizations and individuals for their invaluable help in making this initiative possible:

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| The Trustees of the LuEsther T. Mertz Charitable Trust | Kathleen Heins, The Gladys Kriebel Delmas Foundation |
| Robert Crane, LuEsther T. Mertz Charitable Trust | Cultural Challenge Initiative of the New York City Department of Cultural Affairs |
| The Honorable Fran Reiter, Deputy Mayor for Economic Development and Planning | David Klasfeld, Chief of Staff, Office of Deputy Mayor Fran Reiter |
| Board of Trustees of the Dia Center for the Arts | Rachel Bellow |
| The Honorable Schuyler G. Chapin, Commissioner for Cultural Affairs | Beverly D'Anne, New York State Council on the Arts |
| Kathleen Hughes and Susan Rothschild, Department of Cultural Affairs | Stephen Dewhurst, Dia Center for the Arts |
| Michael Govan, Dia Center for the Arts | Ron Levian, Borough Commissioner - Manhattan |
| The Andrew W. Mellon Foundation | Joseph Brody, Barry Goldberg, and Debra Brand, Paul, Weiss, Rifkind, Wharton & Garrison |
| The Gladys Kriebel Delmas Foundation | Doris Diether |
| The Fan Fox and Leslie R. Samuels Foundation | Joan Duddy |
| Joseph Mitchell, The Fan Fox and Leslie R. Samuels Foundation | John Haworth, Museum of the American Indian |
| | Rafael F. Sardina, Merrill Lynch |

INAUGURAL CELEBRATION OF
JOYCE SOHO

PROGRAM

- Welcome and Presentation: David D. Holbrook
President, Board of Trustees
The Joyce Theater Foundation, Inc.
- Remarks: The Honorable Schuyler G. Chapin
Commissioner, New York City
Department of Cultural Affairs
- Larry E. Condon
Trustee
LuEsther T. Mertz Charitable Trust
- Fred Henry
Trustee
Dia Center for the Arts
- The Honorable Fran Reiter
Deputy Mayor, Economic Development
and Planning, The City of New York
- Trisha Brown, choreographer

An Open House will follow immediately after the formal program.

During the Open House, you are invited to attend the rehearsals by Irène Hultman Dance, Molissa Fenley with Peter Boal, Doug Elkins Dance Company, and Wally Cardona, which will be taking place in the studios located on the first and third floors.

The Joyce would like to extend its deepest thanks to the LuEsther T. Mertz Charitable Trust for its leadership commitment toward the creation of Joyce SoHo.

The 1996-97 dance program at Joyce SoHo has been generously underwritten with private support from The Andrew W. Mellon Foundation, The Gladys Krieble Delmas Foundation, and The Fan Fox and Leslie R. Samuels Foundation, and with public support from the Cultural Challenge Initiative of the New York City Department of Cultural Affairs.

The Joyce gratefully acknowledges Stephen and Cathy Weinroth for graciously helping to support the inaugural celebration of Joyce SoHo.

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THE JOYCE THEATER AND JOYCE SOHO
INAUGURAL CELEBRATION

**The Joyce Theater Foundation, Inc.
Board of Trustees**

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- Cora Cahan, Vice President
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- Brooks Jones
- Perry Lewis
- Max Roach
- Linda Shelton
- Tracy Straus
- Stephen D. Weinroth

The Joyce Board and staff would like to thank the following individuals for helping to make this inaugural celebration possible:

- Stephen and Cathy Weinroth
- Dennis Diamond/Video D
- Molissa Fenley and Peter Boal
- Doug Elkins Dance Company
- Irène Hultman Dance
- Wally Cardona
- Gayle Miller/Capezio, Broadway and 51st Street
- Scott Food - Fine Catering
- Ellen Jacobs and staff, Ellen Jacobs Associates
- Gary Zarr, Rubenstein Associates
- Holly Taylor, Rubenstein Associates
- Jim Russek, Maggie Browne, and Hal Jannen, Russek Advertising
- Party Rentals
- SoHo Partnership
- SoHo Visitors Council
- SoHo Alliance
- SoHo Arts Festival
- Community Board #2
- The businesses and residents of Mercer Street between Houston and Prince Streets
- Bob Goldberg/Yorke Construction

- Mitchell Goldstein/Yorke Construction
- The Office of Councilmember Kathryn Freed
- Henry Buhl Foundation
- David Dean, Printed Matter
- Deanna Centofante, Tiffany & Co.